Jason Benito

jcrbworks.com • 858 243 2318 • jcrbworks@gmail.com

Qualifications/Skills

/ Over 10 years of Adobe Creative Suite education & experience
(Photoshop, Illustrator, After Effects, InDesign, Dreamweaver).

/ HTML5 & CSS education & experience.

/ UX/UI education from the San Diego Portfolio Studio.

Professional Experience

Aztec Shops, Ltd.
Assistant Creative Manager
August '21 - Present

/ Assists with marketing campaign development & all media design for SDSU's Campus Bookstore & Dining departments.

/ Supervises dept. operations & project management of student designers.

/ Manages designer's weekly schedule & payroll timesheets.

/ Oversees the on-time delivery & proofing of all digital & printed materials.

Sanford Education Center at National University
Lead Graphic Designer
May '19 - July '21

/ Lead designer for three Social Emotional Learning programs:
Harmony SEL, Inspire Teaching & Learning, & Fundraising Academy.

/ Designed research brief layouts, digital/print ads, convention booths, program brochures & other customer-facing information documents.

/ Administrated & maintained Wordpress marketing sites & user portals.

/ Developed, designed, & tested responsive e-mails/newsletters.

SkoolLive Media Co.
Senior Graphic Designer
Jan '17 - Jan '19

/ Designer & digital ad creator for local & national marketing campaigns *(motion video and static/still ads).*

/ Other projects included in-house promo material, mobile app/web design, t-shirt design, mock-up displays, & promotional/product photography.

LAK Advertising
Graphic Designer/Production Artist
May '15 - Nov. '16

/ Designer & production artist for full-service ad agency, specializing in ad campaign development & promotional material for gaming & entertainment corporations based in Las Vegas & San Diego.

/ Other print design included casino signage, billboard & magazine advertisements, coupon booklets, mailers, & logo design.

/ HTML & digital work included e-mail design & website management.

Global Village Concerns
Senior Graphic Designer
Aug. '13 - Jan. '15

/ Developed school branding & logo design, t-shirt graphics, project management for large scale prints & other various marketing projects.

/ Maintained & organized online store data for over 100 schools.

Education

CSU San Marcos Bachelor of Arts
May '09

/ Bachelor's Degree in Arts & Technology
(Graphic Design, Motion Graphics, Video Editing, & Photography courses).

UC San Diego Digital Art Courses
Sept. '12 - ' Sept. '13

/ Visual Communication Courses dedicated to logo creation, brand identity building, freelance business management, HTML coding & web design.

San Diego Portfolio Studio
Jan. '14 - Aug. '14

/ Web Design classes for User Interface & User Experience.

/ Course instruction from lead digital agency designers from Digitaria Interactive & Digital Telepathy.